



WOMEN'S  
LEADERSHIP  
CENTER®

CELEBRATING  
**100**  
— YEARS —

# INVEST IN YOUR SUCCESS



Talk to a Training Advisor Today  
**877-880-0264**

[www.amanet.org/WLC](http://www.amanet.org/WLC)

# CREATE A BRIGHTER FUTURE

Although substantial strides have been made in fostering the advancement of professional women—there's still work to be done.

Here are the most compelling reasons organizations and leaders should prioritize investing in women:

- ▶ **Enhance performance**
- ▶ **Improve employee engagement and retention**
- ▶ **Increase profitability**
- ▶ **Expand talent pools**
- ▶ **Enhance reputation and brand image**

This Women's History Month, join us in inspiring inclusion, embracing diversity and empowering women within your organization to learn and take the lead.

## DEVELOP A WOMEN'S LEADERSHIP INITIATIVE TAILORED FOR YOUR NEEDS TODAY!



**AMA's Women's Leadership Center (WLC)** provides a supportive learning environment with meaningful education for professional women across the globe. We're experienced in developing current and future women leaders while empowering them to thrive with the resources they need.

[www.amanet.org/WLC](http://www.amanet.org/WLC)

# EFFECTIVE TRAINING FOR WOMEN AND ORGANIZATIONS

## #1 COURSE FOR WOMEN

### Women's Leadership Certificate Program

[www.amanet.org/2960](http://www.amanet.org/2960)

Live Online | In Person | 1.2 CEUs | 14 CPEs | 12 PDUs

- ▶ Sharpen skills in team leadership, strategic thinking and business acumen
- ▶ Reframe through a balance of hard skills and self-awareness
- ▶ Learn tools for generating confidence and embracing risk taking
- ▶ Shape an authentic and individualized leadership message
- ▶ Overcome preconceived notions that sabotage women in business

“The Women's Leadership Certificate Program experience was outstanding! I have the confidence to be open and honest and I gained advice and suggestions I'll use in my personal and professional lives. ”

—Martina T., Engineering Operations

### Assertiveness Training for Women in Business

[www.amanet.org/2528](http://www.amanet.org/2528)

Live Online | In Person | 1.2 CEUs | 14 CPEs | 12 PDUs | 12 PMUs

- ▶ Know how to command respect while being respectful
- ▶ Explore and practice the four assertiveness styles
- ▶ Apply communication skills for exuding assertive confidence
- ▶ Determine style preferences for interacting effectively and assertively
- ▶ Develop an action plan to overcome actual assertiveness challenges



## Executive Presence for Women

[www.amanet.org/2179](http://www.amanet.org/2179)

Live Online | In Person | 1.2 CEUs

- ▶ Learn the markers for becoming leadership material
- ▶ Know the key components of being powerful
- ▶ Understand how to project confidence in any business situation
- ▶ Leverage verbal behaviors and body language to expand your influence
- ▶ Create your authentic story of what kind of leader you are

## Leadership Development for Women

[www.amanet.org/2010](http://www.amanet.org/2010)

Live Online | In Person | 1.2 CEUs | 14 CPEs | 12 PDUs | 12 PMUs

- ▶ Learn techniques for boosting confidence and assertiveness
- ▶ Adopt a competitive mindset that leverages individual strengths
- ▶ Build a wide and strategic network of key stakeholders
- ▶ Recover from losses quickly by learning to take things less personally
- ▶ Gain tools for dealing with hypercompetitive, low-trust colleagues

## **Women Leading with Impact: Resilience and Strategic Risk-Taking**

[www.amanet.org/2961](http://www.amanet.org/2961)

Live Online | In Person | 1.2 CEUs

- ▶ Adopt strategies for finding solutions outside your comfort zone
- ▶ Flex your risk-taking muscles to build new strengths
- ▶ Leverage empathy to understand others and gain commitment
- ▶ Work through hesitation to speak up and resolve conflict
- ▶ Gain awareness into how you are perceived and adapt for optimal impact

## **Diversity, Equity and Inclusion Certificate Program**

[www.amanet.org/2965](http://www.amanet.org/2965)

Gain knowledge and tools to help you foster a thriving culture that promotes these values.

## **Leading in a Diverse, Equitable and Inclusive Culture**

[www.amanet.org/2925](http://www.amanet.org/2925)

Ensure that all are heard, recognized and appreciated—so productivity can soar.

## **Express Skills: Confidence-Building Skills for Women**

[www.amanet.org/7822](http://www.amanet.org/7822)

Discover proven assertiveness techniques and learn to send the right signals to get desired responses.

## **Express Skills: How to Be an Ally**

[www.amanet.org/7837](http://www.amanet.org/7837)

Foster an environment that is respectful, diverse, inclusive, free of bias, and helps everyone have a secure sense of belonging.

## WLC'S MOST POPULAR EVENT

# Women's Leadership Workshop

1-Day Live Virtual Event

- ▶ Build meaningful connections through facilitated networking and team exercises
- ▶ Gain invaluable career advice, and explore current workplace issues through peer-to-peer learning and group activities
- ▶ Practice vital skills for women through an expert-led, interactive workshop on resilience and risk taking

*Don't miss this career-changing experience—  
and bring your team!*

**LEARN MORE AND REGISTER**

[www.amanet.org/2874](http://www.amanet.org/2874)

## KEEP THE FIRE ALIVE WITH WLC MEMBERSHIP

WLC Members keep the momentum and energy going through exclusive access to a wide range of leadership development and skill-building resources:

**4 complimentary webinars**

**In-person, virtual and on-demand events**

**Customized business profile**

**WLC's online global member directory**

**Interactive events**

**Preferred pricing on AMA seminars**

*Ask about special group pricing!*

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